

# **ALBERT LEA PORT AUTHORITY**

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## **MINUTES**

**Wednesday, November 13, 2019 – 7:30 a.m.**

**Special Meeting**

**132 N Broadway Conference Room**

### CALL TO ORDER & NOTATION OF ROLL

A Special Meeting of the Albert Lea Port Authority was called to order on Wednesday, November 13, 2019 at 11:10 a.m. by President Nelson. Roll was noted by the Board Secretary.

COMMISSIONERS PRESENT: President Sarah Nelson, Rich Murray, Vern Rasmussen, Jr., Tricia Dahl

COMMISSIONERS ABSENT: Vice President Nate Jansen, Treasurer Mark Heinemann, Bryan Skogheim

EX-OFFICIO MEMBERS PRESENT: Tom Jensen, Freeborn County Representative; Mike Lee, Freeborn County Representative; David Todd, City of Albert Lea Representative; Jerry Gabrielatos, City of Albert Lea Representative; Susie Peterson, Local Tourism Representative; Liz Johnson, Business Community Representative

EX-OFFICIO MEMBERS ABSENT: None

STAFF MEMBERS PRESENT: Phillip Johnson, Executive Director; Noelle Hagen, Assistant Executive Director;

STAFF MEMBERS ABSENT: None

GUESTS: Abby Leach, Richard Kary, Bob Furland, Peggy Young, Daniel Otten, Kim Nelson, Mike Chandler

### STRATEGIC PLANNING SESSION WITH ADY ADVANTAGE

The consultants, Janet Ady and Ashley Scray, led the board and guests through a strategic planning workshop. Ady began by reviewing past and modern site selection and economic development principles. This was followed by a review of the data collected for Albert Lea/Freeborn County and the nearby regional markets, led by Scray.

A small break was given for attendees to serve their lunch and return to the board room.

The final exercise consisted of a review of the key themes that have risen out of the stakeholder engagement and community presentation. The attendees were asked to write ideas on post-it notes pertaining to the themes and then place the post-it notes on the wall in clusters. Ady and Scray then lead the group through further matching up ideas and forming final clusters. The

information will be used to create the final goals and strategy for the economic development strategic plan which will be presented on December 17<sup>th</sup>.

ADJOURNMENT

Commissioner Murray made a motion to adjourn the meeting, seconded by Commissioner Rasmussen. The motion carried 4 in favor, 0 opposed. The meeting adjourned at 2:15 pm.

Filed and attested November 13, 2019



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President



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Secretary

ALEDA MISSION STATEMENT

*"To provide and promote services and resources to retain, expand, create and attract businesses, increase tax base and quality employment opportunities in Freeborn County."*